



2009 CONVENTION CENTER PROMOTION

COMPLIMENTARY RENTAL & HOSTED 1-HOUR MORNING COFFEE BREAK OR AFTERNOON BEVERAGE BREAK

The SMG-managed Albuquerque Convention Center is pleased to announce a 2009 promotion specifically developed to help solicit **new** 2009 business with qualified minimum catering guarantee. This promotion is valid for such programs booked to occur over January 1, 2009 through June 30, 2010.

COMPLIMENTARY RENTAL

The Center will agree to waive the total rental for groups using an exhibit hall AND meeting the following minimum catering guarantee. Qualified programs are limited to a maximum of (4) show days and is based on availability.

| <u>Exhibit Space Use</u> | <u>Minimum Catering Guarantee</u> |
|---------------------------------|--|
| NE Exhibit Hall | \$110,000.00 |
| SE Exhibit Hall | \$130,000.00 |
| NE/SE Exhibit Halls | \$240,000.00 |
| NW or SW Exhibit Halls | \$50,000.00 (each) |
| NW/SW Exhibit Halls | \$80,000.00 |

The above minimum catering guarantee is before taxes and service fee. In the event the minimum catering guarantee is not met, a prorated rental fee will apply at the conclusion of the event.

Complimentary meeting rooms and ballroom space will be offered with the above exhibit hall use based on availability.

Use of the Kiva Auditorium with the above exhibit hall space may be added with an additional minimum catering guarantee of \$5,000.00 (net) per day or a rental fee of \$500.00 daily.

COMPLIMENTARY BREAK

In addition, for groups qualifying for the above program, the Center will host one complimentary one-hour beverage break. Group may choose either morning coffee service or an afternoon beverage break. Morning coffee service will include coffee, hot tea and condiments and afternoon beverage break will include an assortment of bottled water and canned sodas.

Pricing packages for programs not meeting the above criteria will handled on a case by case basis.

