



A N D A L U Z

FACT SHEET

About Andaluz

The historic La Posada de Albuquerque Hotel will reopen late 2008 as Andaluz, following a \$30 million renovation. Upon completion, the hotel will boast 107 rooms and suites, with meeting space for a variety of corporate booking needs. The hotel's décor will incorporate Moroccan and Spanish colonial influence reflective of the original design of the lobby, and will feature a mezzanine-level cultural center honoring New Mexico's museums, cultural institutions, performing arts groups, and other culturally significant organizations.

The renovation will preserve the historic nature of the building, while modernizing the technology and introducing environmental sustainability. When complete, the property will achieve silver LEED certification – a unique distinction for a property on the National Register of Historic Places. Andaluz, located one block from the Albuquerque Convention Center, is sure to become the anchor property of a vibrant and revitalized downtown Albuquerque.

Andaluz: What's in a Name

Andaluz is a short form of Andalucía, the Spanish region which inspired the interior style and architecture of the hotel. The logo mark is an adaptation of a classic Andalucían tile design, and the logo graphic represents four interlocking A's. The spices, textiles and metal crafts of Andalusia and Morocco inspired the rich color palette. The classic font balances the exotic style of the logo mark with simple elegance. The logo will sometimes be incorporated within a classic Andalucían arch, a prevalent architectural element in southern Spain found throughout the hotel's public spaces.

Historical Timeline of Andaluz:

- **June 9, 1939** - property opened as Hilton Hotel
 - First hotel in New Mexico constructed by New Mexico native Conrad Hilton
 - Cost \$700,000 to build
 - Built by the Greer family's construction firm
 - Designed by architect Anton F. Korn
 - Originally built with 160 rooms; was tallest building in New Mexico at the time it opened
 - First building in New Mexico with air conditioning
- **1969** – property sold by Hilton, renamed Hotel Plaza
- **1981** – property sold again, named Hotel Bradford but never opened as such
- **1983** – property sold again to Southwest Resorts who performed a major renovation, reducing the property to 114 rooms with four suites
- **August 3, 1984** - re-opened as La Posada de Albuquerque
- **1984** - placed on National Register of Historic Places
- **2005** – property sold to Albuquerque businessman Gary Goodman for \$4 million
- **October 2005** – property closed to embark upon \$26 million renovation
- **March 28, 2008** - Hotel renamed – official announcement of Andaluz
- **2008** – Property re-opens as Andaluz

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Meeting Space:

	Sq. Ft.	Dim.	Ceiling	TH	CL	Banquet	Conf	Recp	
Ballroom I (mezzanine)	2,730	65' x 42'	13'	300	114	225	N/A	300	
Ballroom II	2,130	55' x 42'	10'	60	50	150	30	200	
Meeting Room A	966	46' x 21'	10'	108	40	80	23	97	
Meeting Room B	660	33' x 20'	10'	70	27	55	16	65	
Meeting Room C (mezzanine)	504	24' x 21'	9'5"	56	21	42	12	50	
Executive Suite I (mezzanine)	322	23' x 14'	Meeting area only					10	
Executive Suite II (mezzanine)	200	15' x 13'	Meeting area only					10	
Restaurant PDR	288	18' x 16'			24				
Total	7,346								

Accessibility:

- 4.7 miles (10 min) from Albuquerque International Sunport
- Santa Fe – 63 miles (1 hour drive time)
- Old Town – 1.7 miles (5 min)
- One block from ABQ Convention Center
- Located in the Heart of Downtown

Activities:

Cultural

- Museum of Natural History & Science, Indian Pueblo Cultural Center, Hispanic Cultural Center just 5 minutes from hotel
- Georgia O’Keeffe Museum – Santa Fe area

Shopping

- Variety of shopping areas Uptown, Nob Hill, Old Town from 5 to 15 minutes from the hotel

Outdoor

- Albuquerque Biological Park includes the Rio Grande Botanic Garden, the Rio Grande Zoo, and the Albuquerque Aquarium
- Hot Air Ballooning
- Hiking, Biking, Skiing, Golf, and Horseback riding all available in close proximity
- Aerial Tramway

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