



Sandia Peak Aerial Tramway

A trip on the world's longest aerial tramway transports you above deep canyons along the rugged rock escarpment of the Sandia Mountains. See nature's beauty unfold as you travel 2.7 miles to an elevation of 10,378 feet and an 11,000-square-mile panoramic view of the "Land of Enchantment."

505.856.7325 | www.sandiapeak.com



Jémez and Coronado State Monuments. Sacred Places.

View ancient ceremonial paintings recovered from the Painted Kiva at Coronado State Monument.

Explore the ruins of San José de los Jémez mission – built in 1621 – at Jémez State Monument.

Less than an hour's drive from Albuquerque. Visit both sites for \$5!

For information, please call Coronado State Monument at 505.867.5351, Jémez State Monument at 575.829.3530, or visit www.nmmonuments.org.

Please send me information about (check all that apply):

- Visiting Albuquerque
- Isleta Casino & Resort
- Heritage Hotels & Resorts
- NM Museum of Natural History & Science
- Albuquerque Cultural Services
- New Mexico Monuments
- Sandia Peak Aerial Tramway
- Hyatt Tamaya Resort & Spa
- Rainbow Ryders®

To receive additional information visit www.VacationFun.com/NMAS, fill out and mail this form to: Albuquerque Travel Information, 3177 E 36th St, Tucson, AZ 85719, email your requests to: VacationFun@VacationFun.com (specify Albuquerque in the subject header), or fill out and fax this form to: 888.771.3381.

Name _____

Address _____

City _____

State _____ Zip Code _____

Email _____ NMAS0508

Hyatt Regency Tamaya Resort and Spa

On the banks of the Rio Grande, within the ancient lands of the Native American Pueblo of Santa Ana, this resort offers luxurious amenities and beautiful natural surroundings with an ideal year-round climate. Just 20 minutes from Albuquerque and 40 minutes from historic Santa Fe, this high desert oasis offers championship golf, a world-class spa, horseback riding in Pueblo backcountry and family and cultural activities. Please contact us today to make reservations.

800.55.HYATT | www.tamaya.hyatt.com



Win A Getaway For Two

at the Hyatt Regency Tamaya Resort & Spa and a Hot Air Balloon Ride for Two from Rainbow Ryders®

Enter at www.VacationFun.com/abq

Package includes:

- Four-night Junior Suite accommodations
- Daily breakfast for two
- 60-minute spa treatment for two at the award-winning Tamaya Mist Spa & Salon
- Dinner for two in the resort's signature restaurant — Corn Maiden
- Champagne Hot Air Balloon ride for two

Value: \$4,000

Terms and Conditions: Package valid through September 30, 2009. Balloon Ride is not valid October 3-12, 2008.

Rainbow Ryders® Hot Air Balloon Rides

Your adventure begins by assisting with inflating hot air balloons, or observing and taking photos of the action. At lift off, you embark on a unique journey – enjoying aerial views of the majestic Sandia Mountains and Rio Grande Valley. After landing, enjoy a continental breakfast and champagne toast to celebrate the adventure. You will receive a balloon flight certificate and pin to commemorate your experience. Make sure to bring your camera. You will need it.

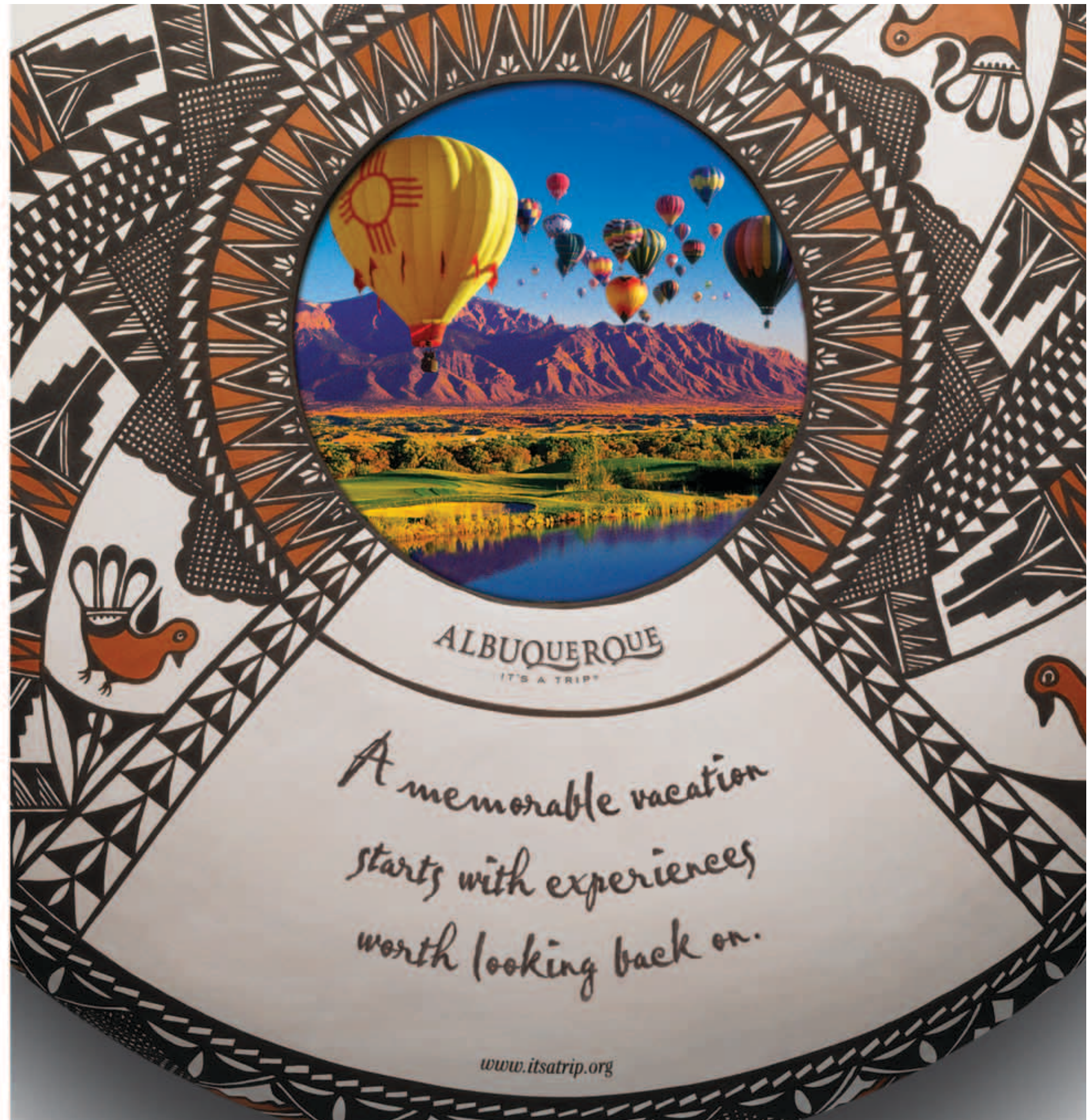
505.823.1111 | www.rainbowryders.com



ALBUQUERQUE
WWW.ITSATRIP.ORG



COVER PHOTO: MARBLESTREETSTUDIO.COM; RON BEHRMANN; SANTA ANA GOLF CLUB



www.itsatrip.org

Authenticity Awaits You in Albuquerque

Come immerse yourself in the rich, centuries-old culture and heritage of Albuquerque, New Mexico. Recognized as one of the most diverse cities in the country, Albuquerque's architecture, cultural centers, artwork and cuisine reflect its ethnic tapestry as the heart of authentic Southwestern life.

Soak in our blue skies and 310 sunny days a year, breathe the high desert sage- and piñon-scented air, and you'll understand why Albuquerque is a destination like no other. Traditional and modern creativity flourish here because our unique culture gives rise to an abundance of art, galleries and theater – making Albuquerque a consistent favorite arts venue recognized by *American Style* magazine.

Whether you want to shop for authentic Native American jewelry, try hot air ballooning, explore living history museums, enjoy special events and festivals, or hit the golf courses and spas, Albuquerque has you covered.

Culture & Heritage

Native American, Spanish and Western heritage permeates the very essence of this place. You can't eat, shop or even glance around without seeing its influence. It's in the Pueblo- and Spanish-inspired



ROB BERGMAN



HYUNDOO MEDIA



Albuquerque offers arguably the most intense immersion into Native American culture, and there is no shortage of ways to discover it along with the other cultures here. Start by visiting the Indian Pueblo Cultural Center. Then venture to see ancient cliff dwellings or petroglyphs – spending just a few hours, but exposing yourself to thousands of years of history in the process.

Investigate the region's flavor on a guided tour with Into the Sunset Western Pueblo Tours and enjoy Acoma "Sky City" Pueblo—the longest continually inhabited city in the country. In every way, our past seamlessly weaves into our present—making Albuquerque one of the few truly unique destinations in the country.

Golf

More and more golfers are coming to Albuquerque – one of the sport's best-kept secrets. *Golf Digest* and *Golf Magazine* have ranked several of our courses among the best in the country for good reason. Our forested mountains, lush river valley and high desert plains combine to make central New Mexico a dream come true for course designers.

architecture. It's in the world-famous cuisine, music and art. But most of all, it's in the people, which is evident in our Southwestern hospitality.

Expand your horizons at the National Hispanic Cultural Center or one of our 19 museums. Historic Old Town is also a hub of activity with distinctive adobe architecture, picturesque patios and fantastic shopping.



JOHN JOHNSON



ranging from one mile in the Rio Grande Valley to 10,678 feet at Sandia Peak.

With dependably sunny days, crisp mountain air and stunning vistas everywhere, Albuquerque provides attractive high-desert conditions for athletes of all interests. It's little wonder that we are regularly named as one of America's "Fittest Cities" by *Men's Fitness* magazine.

With the Sandia Mountains in our backyard, outdoor recreational opportunities are accessible and abundant. The city's location in a high desert valley rift lends

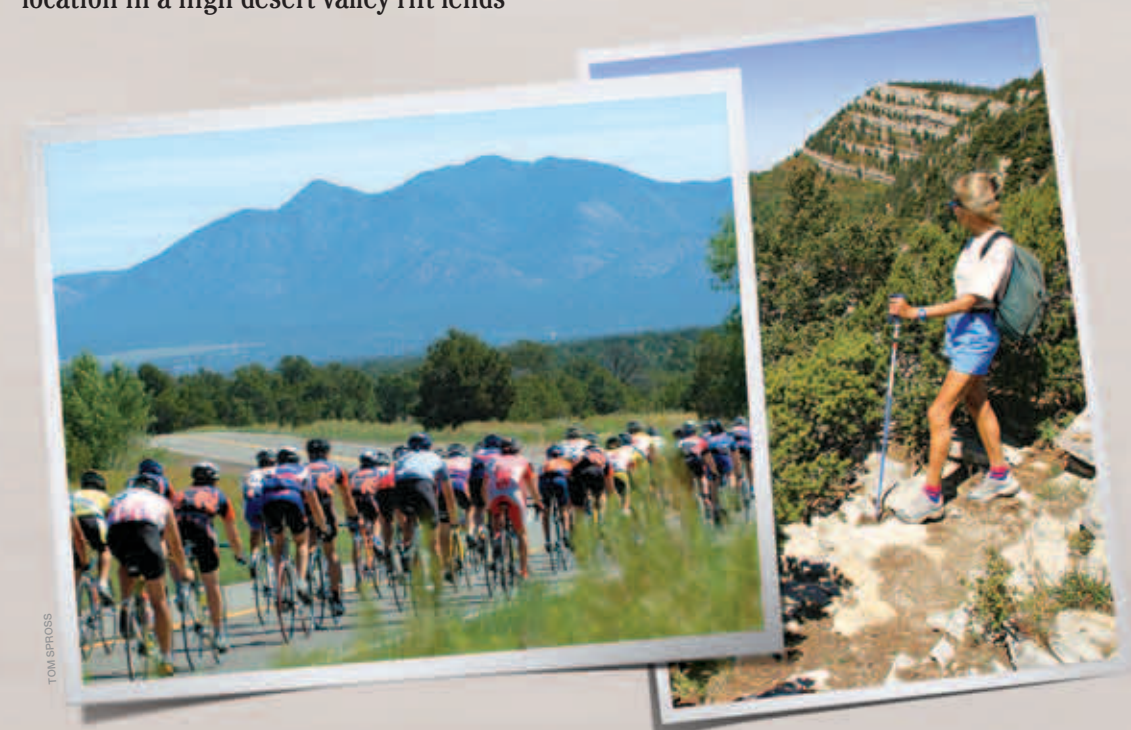
itself to hiking, biking, rock climbing, mountaineering, bouldering, geocaching, birding and more.

For a guided outdoor adventure, book a jeep tour to ancient ruins or a hot air balloon ride above the city. As the "Hot Air Balloon Capital of the World," balloons dot the sky here nearly every morning and especially during the world's largest hot air balloon festival each October. Whatever you choose to do here, a world of adventure, culture, and authentic experience await you. Visit Albuquerque and be a part of our story.

When you tee off at one of our 14 year-round golf courses, you'll play with rocky mountain peaks, slumbering volcanoes and the meandering Rio Grande as a stunning backdrop. Just outside the city, two public courses rank in the nation's top 50: Twin Warriors Golf Club and Paa-Ko Ridge Golf Club (awarded the only five-star rating in the Southwest by readers of *Golf Digest* in 2006 and one of only 25 courses to receive an overall "top-rated" score in the Zagat America's Top Golf Courses Survey for 2007/2008). The area's unique scenery combines with affordability to provide unbeatable cost-to-quality value.

Outdoor Recreation

Albuquerque's natural landscape has striking variations in terrain at elevations



TOM SPRUSS

SHUTTERSTOCK LEFT

Isleta Casino & Resort Rapidly Expanding Resort is a Can't-Miss Destination

It has the excitement of a casino, a gorgeous golf course, private fishing lakes and spectacular entertainment. No matter what kind of fun you're looking for, Isleta Casino and Resort is a destination worth discovering.

The casino action is always hot at Isleta, with more than 1,600 slot machines, all the well-known table games and a newly expanded poker room. Casino promotions offering big prizes (cars, RVs, vacations and large cash payouts) consistently bring in

huge crowds. The casino also features fine dining at the Tiwa Steakhouse, The Chile Ristra

Café, and the area's best entertainment. National touring acts regularly take the stage at the 25-hundred-seat indoor Casino Showroom.

Check out the new Isleta Fun Connection for family fun, with 24 bowling lanes, laser tag, an arcade, pro-style billiard tables and a snack bar.

Local golfers call the Isleta Eagle Golf Course one of the state's finest. This 27-hole course is both challenging and beautiful, and the new clubhouse has everything golfers dream of.

You can always catch some fun, and some fish, at Isleta Lakes. The regularly stocked

lakes and picnic areas were recently renovated with the addition of a new RV park that caters to travelers on nearby Interstate 25.

The new Isleta Casino and Resort Hotel and Convention Center will include 201 first-class guest rooms and suites, a full-service spa featuring the latest hydration therapies, new themed restaurants, and New Mexico's hottest new nightclub. The hotel accommodations are as unique as they are luxurious, with each spacious room offering ultimate style and design. The addition of the Convention Center to the resort provides more than 30,000 square feet of space for meetings, weddings and any other special event. Come visit the new Resort Hotel and Convention Center; it's just one more reason Isleta Casino and Resort is New Mexico's premier destination.

1.8.777.ISLETA | www.isleta-casino.com



Heritage Hotels & Resorts



Heritage Hotels & Resorts offers a unique collection of hotels located in Albuquerque, Santa Fe, and Las Cruces, New Mexico, as well as southern Arizona. These hotels embody Southwestern culture, with its own authentic blend of Native American, Mexican, Spanish and Western American influences. Each hotel is uniquely defined by its regional heritage, cultural design and modern comforts – setting the foundation for a wonderful family vacation, reunion or quick getaway adventure.

Hotel Albuquerque and Nativo Lodge (Albuquerque), Hotel Encanto de Las Cruces (Las Cruces), The Lodge at Santa Fe and Hotel Plaza Real (Santa Fe) and Esplendor Resort (Rico Rico, AZ) all offer comfortable accommodations for all of your travel needs. While staying with us, enjoy award-winning restaurants featuring regional cuisine. Venture

out to explore the many celebrated art galleries, museums and shopping in historic plazas that each destination offers. Experience regional events and attractions such as the International Balloon Fiesta, International Folk Art Festival or White Sands National Monument and take back an unforgettable experience.

Heritage Hotels & Resorts is a member of Sterling Hotel – a Preferred Hotel Group Partner®.

877.901.ROOM (7666) | www.hhandr.com



New Mexico Museum of Natural History & Science



Located in historic Old Town, the New Mexico Museum of Natural History & Science takes you on a journey through the natural history of New Mexico, from the formation of the universe to the present. This interactive museum features world-class exhibits, including an active volcano, an Ice Age cave, and lots of

dinosaurs! You'll meet ferocious predators like the enormous *T.rex* as well as colossal giants like the *Seismosaurus*.

Albuquerque's role in the personal computer revolution is commemorated in *STARTUP: Albuquerque and the Personal Computer Revolution*, which tells the history and impact of the microcomputer on science and society.

Our newest permanent exhibit, Dawn of the Dinosaurs, is the only Triassic hall in North America. Open May 17!

Continue your journey with a giant screen film experience in The Lockheed Martin DynaTheater. Now playing on the immense 5-story screen is *Dinosaurs Alive*. Or take a cosmic voyage in The Planetarium – home to New Mexico's largest dome theater.



Spend an hour or the whole day, stop for lunch at the M Café, and find unique gifts at NatureWorks Discovery Store.

505.841.2800 | www.NMnaturalhistory.org

¡Viva Albuquerque! ¡Viva la Cultura!

Mayor Martin J. Chávez and the Cultural Services Department invite you to experience the art and culture of our dynamic city.

Old Town – New Fun

Visit enchanted Old Town Plaza and discover unique shops, galleries, boutiques and fine restaurants offering spicy local and regional cuisine – all smothered in the old world charm of historic Albuquerque. Enjoy weekly entertainment and cultural presentations in and around the Plaza throughout the spring, summer and early fall.

The Albuquerque Museum of Art and History

Displaying both artistic and historic works of New Mexican culture as well as touring exhibitions from all over the world.

Albuquerque Biological Park

See all four of the park's attractions via a ¾ scale passenger train.

Rio Grande Zoo

This one-of-a-kind world-class institution is one of New Mexico's top visitor destinations.

Albuquerque Aquarium

Featuring diverse marine habitats of the Rio Grande and Gulf of Mexico, with a walk-through moray eel display, a coral reef tank, stingrays, jellyfish and a 285,000-gallon shark tank.

Rio Grande Botanic Garden

State-of-the-art conservatory showcasing Desert and Mediterranean Pavilions, a seasonal Butterfly Pavilion and newly



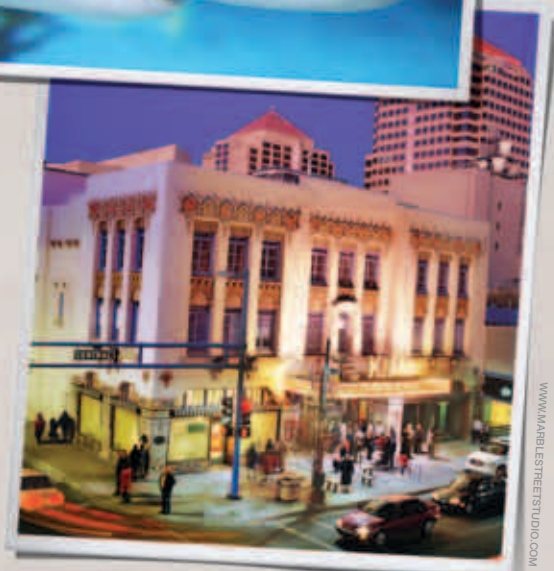
added Rio Grande Heritage Farm and Sasebo Japanese Garden.

The KiMo

Albuquerque's architectural gem since opening as a movie house in 1927. Restored to its Pueblo Deco grandeur of the Picture Palace era, the theatre is open to visitors and hosts local and national stage productions and year-round events.

The Anderson-Abruzzo Albuquerque International Balloon Museum

Home to a large international, national and regional collection of gas and hot-air ballooning artifacts and exhibits showcasing lighter-than-air flight.



505.768.2000 (Relay NM or 711)
www.cabq.gov/crs

2008 CALENDAR OF EVENTS

June 6-15

22nd Annual Festival Flamenco Internacional de Albuquerque
Workshops and performances by some of the world's finest flamenco dancers.



June 7

Heart Hospital of New Mexico presents the Albuquerque Century
Circle the city in a 25-50-65- or 100-mile perimeter urban cycling event.

June 8 – September 7

In Contemporary Rhythm: The Art of Ernest L. Blumenschein
Sixty major paintings, illustrations and sketches celebrate the life and art of Ernest Blumenschein – one of the founders of the Taos Society of Artists. At the Albuquerque Museum.

June 14 – August 16

Trappings
A national traveling exhibition with interviews of more than 500 women presented in a multi-media exhibition on display at 516 Arts.

June 19-22

End of Trail: Wild West Jubilee and Cowboy Action Shooting World Championships
Old West reenactments, gunfighter stunt shows, stagecoach and buggy rides, traditional music, chuck wagons and more.



June 21

10th Annual Albuquerque Folk Festival
The 10th annual festival celebrates Southwestern folk arts through performances, workshops and dance.

July 9-13

18th Annual Mariachi Spectacular
Features the world's finest and most accomplished mariachi musicians.



August 1 – October 12

Silk Painters International Special Exhibition: The Art of Ballooning – Patterns in the Sky
Anderson-Abruzzo Albuquerque International Balloon Museum

August 16

4th Annual Salsa Fiesta
Salsa music and dance, a salsa tasting competition, and live entertainment throughout Old Town.

August 30 – September 1

New Mexico Wine Festival
New Mexico's oldest wine festival with entertainment, food, arts and crafts.

September 5-21

New Mexico State Fair
Explore art, agriculture, animals, entertainment, food, carnival rides, shopping, rodeos, country music concerts, and Indian and Spanish villages.

September 19-20

¡Globalquerque!
World music and culture festival features musical performers, food and crafts, workshops, and an international film series. Held at the National Hispanic Cultural Center.



September 26-28

7th Annual Go!
Downtown Arts Festival 2008

October 4-5

Fall Indian Art Market at the Indian Pueblo Cultural Center



October 4-5

7th Annual Old Town Santero Market
Visit the talented Santeros who create religious art in the old tradition, plus entertainment and food in historic Old Town.

October 4-12

37th Annual Albuquerque International Balloon Fiesta®
More than 700 balloons participate in Mass Ascensions, evening Balloon Glows, a Special Shape Rodeo and more.



October 11-12

From Field to Feast - A Native American and Hispanic Community Celebration
A collaboration between the Indian Pueblo Cultural Center and National Hispanic Cultural Center offers a farmers market, Chile Stew Cook-off, food tasting, children's activities, fun run and mini film festival.

October 18-19

Duke City Marathon presented by New Mexico Cancer Center

October 25, 2008 – March 29, 2009

Jamestown, Quebec, and Santa Fe: Three American Beginnings
The dramatic, often violent story of European settlement in the new world is told in three languages from many perspectives. In conjunction with the National Museum of American History, Smithsonian Institution at the Albuquerque Museum.



October 26

Day of the Tread
This festive Halloween event includes a 25- and 50-mile cycling route plus a 5K and 10K run.

November 7-9

Weems International Artfest

November 19-22

Western Music Association Award Show & Festival
The nation's best western music acts perform, plus yodeling contests, harmony contests, cowboy church and more.

December 20

New Mexico Bowl
College football bowl game pits the Mountain West Conference against the Western Athletic Conference.

December

Albuquerque's festive holiday events include the River of Lights at the Botanic Garden, shop and strolls in Nob Hill and Old Town, plus a glowing luminaria tour.



Visit www.itsatrip.org for details.