



WHEN WAS THE LAST TIME YOU ACTUALLY SAW  
**HISTORY BEING MADE?**

**ALBUQUERQUE**  
IT'S A TRIP®

Authenticity awaits you in Albuquerque. Diverse cultures, authentic art and vibrant traditions have shaped the centuries-old story of Albuquerque, New Mexico. Soak in our blue skies and 310 sunny days a year, breathe the high desert sage and piñon-scented air, and you'll understand why Albuquerque is a destination like no other.



## Arts & Culture

Native American, Spanish and Western heritage permeates the very essence of this place. You can't eat, shop or even glance around without seeing its influence. It's in the Pueblo- and Spanish-inspired architecture. It's in the world-famous cuisine, music and art.

Traditional and modern creativity flourish here. Our distinctive culture gives rise to an abundance of art, galleries and theater – making Albuquerque a highly ranked arts destination by *AmericanStyle* magazine. Expand your horizons at the National Hispanic Cultural Center or one of our many distinguished museums. Historic Old Town is also a hub of activity with unique adobe architecture and picturesque patios as well as over 100 shops, galleries and restaurants.

Albuquerque offers an intense immersion into Native American culture, and there is no shortage of ways to discover it.



visit albuquerque at [www.itsatrip.org](http://www.itsatrip.org) or call 1.800.284.2282

Start by visiting the Indian Pueblo Cultural Center, then venture to see ancient cliff dwellings, petroglyphs or a neighboring pueblo; exposing yourself to thousands of years of living history.

*Indulge yourself in all that Albuquerque has to offer at an incredible value. The city has been recognized as the second most affordable destination in the country by AAA.*



In every way, our past seamlessly weaves into our present—making Albuquerque one of the few truly authentic destinations in the country.

## Golf

More and more golfers are coming to Albuquerque – one of the sport's best-kept secrets. *Golf Digest* and *Golf Magazine* have ranked several of our courses among the best in the country for good reason.

When you tee off at one of our 14 year-round golf courses, you'll play with rocky mountain peaks, slumbering volcanoes and the meandering Rio Grande as a stunning backdrop. Two of the region's public courses rank in the nation's top 50: Paa-Ko Ridge Golf Club and Twin Warriors Golf Club. Paa-Ko Ridge was also ranked as the 3rd best public course by readers of *Golf World* in 2008 and was one of only 25 courses to receive an overall "top-rated" score in the Zagat America's Top Golf Courses Survey for 2007/2008. The area's breathtaking scenery combines with affordability to provide unbeatable cost-to-quality value.



we are regularly named as one of America's "Fittest Cities" by *Men's Fitness* magazine.

With the Sandia Mountains in our backyard, outdoor recreational opportunities are accessible and abundant. The city's location in a high desert valley rift lends itself to hiking, biking, rock climbing, mountaineering, bouldering, geocaching, birding and more.



*The environmental heritage of Albuquerque's natural landscape is marked by striking variations in terrain.*



## Outdoor Recreation

Albuquerque's natural landscape has striking variations in terrain at elevations ranging from 5,000 feet in the Rio Grande Valley to Sandia Peak's 10,000-foot crest.

With dependably sunny days, crisp mountain air and stunning vistas everywhere, Albuquerque provides attractive high-desert conditions for athletes of all interests. It's little wonder that

For a guided outdoor adventure, book a jeep tour to ancient ruins or a hot air balloon ride above the city.

As the "Hot Air Balloon Capital of the World," balloons dot the sky here nearly every morning and especially during the world's largest hot air balloon festival each October.

Whatever you choose to do here, a world of adventure, culture, and authentic experience awaits you. Visit Albuquerque and be a part of our story.

## Sheraton

### ALBUQUERQUE UPTOWN

Sheraton Albuquerque Uptown has recently undergone a \$20 million transformation to provide you with everything you need and more.

Sheraton Albuquerque Uptown is conveniently located in the heart of the uptown shopping and dining district. In the surrounding vicinity are Downtown Albuquerque, Historic Old Town Plaza and the site of the world-famous Albuquerque International Balloon Fiesta®.

[www.sheraton.com/albuquerqueuptown](http://www.sheraton.com/albuquerqueuptown)  
1.800.252.7772



## Sandia Peak AERIAL TRAMWAY

Explore the Sandia Mountains aboard the world's longest aerial tramway transporting you above deep canyons and breathtaking terrain. See nature's dramatic beauty unfold before you. At sunset the desert skies produce a spectacular array of color from the observation deck atop 10,378-foot Sandia Peak in the Cibola National Forest. Come see the 11,000 square-mile panoramic view of the "Land of Enchantment."

505.856.7325 [www.sandiapeak.com](http://www.sandiapeak.com)



## Isleta Casino and Resort...

A DESTINATION WORTH DISCOVERING

Exciting casino action, a gorgeous golf course, private fishing lakes, the area's hottest entertainment and a luxurious resort hotel and convention center. No matter what you're looking for, you'll find it at Isleta!

### Fun, games and a whole lot more

Casino action is always hot here! We have more than 1,600 slot machines, including old favorites and plenty of new ones. You'll also find traditional table games like roulette, craps and blackjack, plus new Vegas-type games like Fortune Pai Gow and 3 Card & Let it Ride Poker. Or, try your hand at Texas Hold 'Em in our poker room.

Guests can take a break from the casino action at the Spa at Isleta—a full service spa featuring melt-your-cares-away massages, facials, the latest hydration therapies and more.



*Soak up some well-deserved pampering. Treat yourself to a massage, facial, manicure or the latest hydration therapy at our stunning spa.*

There's plenty of nightlife, too. Live music rocks our 505 Fusion nightclub, and national acts take the stage at the Casino Showroom.

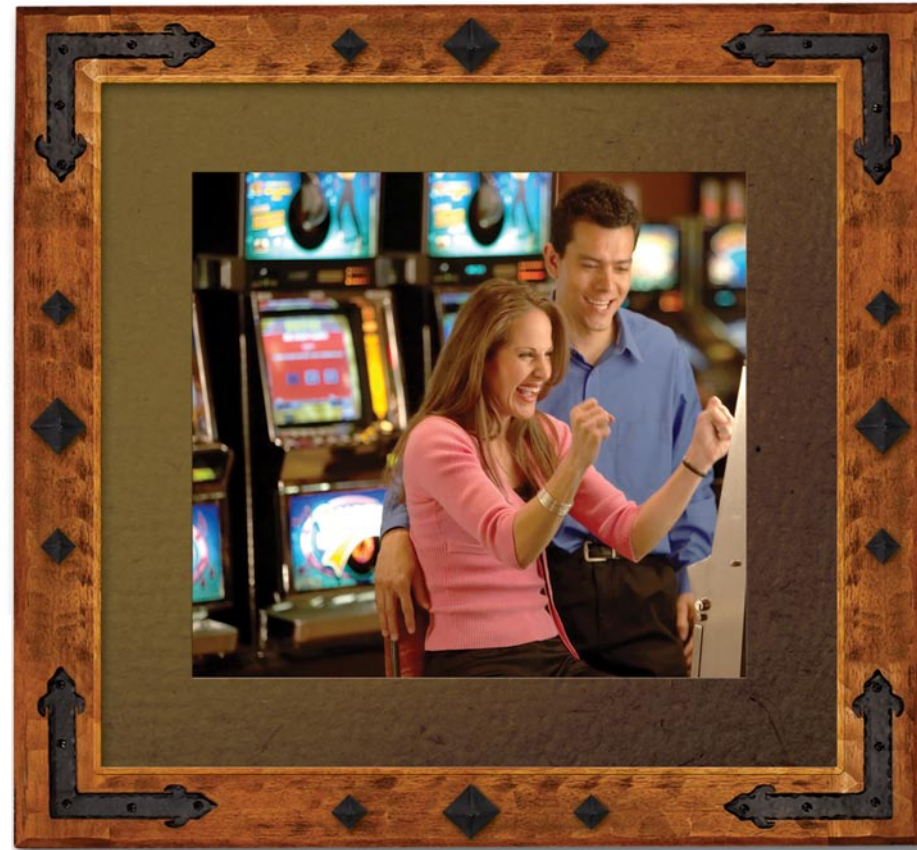


When you want to enjoy the great outdoors, tee off at the Isleta Eagle Golf Course. The challenging 27-hole course winds around three lakes and offers breathtaking views of the Rio Grande Valley. You can also catch some fun, and fish, at Isleta Lakes. They're fully stocked with Channel Catfish in the spring and summer, and Rainbow Trout in the fall and winter.



### Fun for the young and young at heart

The hottest destination for casino action, entertainment and luxury hotel accommodations is also the top spot for family fun! The Isleta Fun Connection features a video arcade, private billiards area, high-tech laser tag and a 24-lane bowling alley.



And the younger set has a place to call their own, as well. Parents can bring their kids (ages 3 to 12) to the Isleta Kid's Connection—a safe, clean and supervised play center.

### Dining choices from elegant to easy

Prime cut steaks, Asian cuisine, seafood, an amazing buffet...whatever you're hungry for, you'll find outstanding culinary choices at Isleta. So come hungry and leave room for dessert.



### Easy to Get to...Hard to Leave

Paradise isn't hard to find. The Isleta Casino & Resort is conveniently located seven minutes from the Albuquerque airport.

For more information or help in planning your getaway, contact us at 1.8.777.ISLETA or visit [www.isleta.com](http://www.isleta.com).

## New Mexico Museum of Natural History & Science

Just minutes from Old Town, the New Mexico Museum of Natural History & Science takes you on a journey through the natural history of New Mexico, from the formation of the universe to the present. This interactive museum features world-class exhibits, including an active volcano, an Ice Age cave, and lots of dinosaurs! You'll meet ferocious predators like the enormous *T. rex* as well as colossal giants like *Seismosaurus*.

Explore Albuquerque's connection to the technology that changed science and society in the exhibit, *STARTUP: Albuquerque and the Personal Computer Revolution*, then discover New Mexico's unique role in astronomy and space. Opening May 15, the new exhibit *Space Frontiers* tells the story of the science of astronomy and the exploration of space – two human endeavors that have a thousand-year-long history in New Mexico.

Continue your journey with a giant screen film experience in The Lockheed Martin DynaTheater. Now playing on the immense 5-story screen is *Grand Canyon Adventure*. Or take a cosmic voyage in The Planetarium, home to New Mexico's largest dome theater!



*Explore our solar system and travel to the stars and beyond to see the universe as never before.*



Spend an hour or the whole day, stop for lunch at the M Café, and find unique gifts at Nature Works Discovery Store.

505.841.2800

[www.NMnaturalhistory.org](http://www.NMnaturalhistory.org)

## Heritage Hotels & Resorts

Heritage Hotels & Resorts offers a collection of culturally unique hotels located in Santa Fe, Albuquerque and Las Cruces, New Mexico and southern Arizona. Each hotel embodies the culture and design of the Southwest with its own authentic blend of Native American, Mexican, Spanish and American Western influences to offer you a more authentic cultural experience while visiting the area. Enjoy casual and festive

restaurants featuring regional New Mexican cuisine or venture out and explore the many celebrated art galleries, museums and shopping in the historic plazas that each destination has to



Spanish Market and take back an unforgettable experience at a very affordable price.

- \*Hotel Albuquerque \*Nativo Lodge
- \*Hotel Encanto de Las Cruces
- \*The Lodge at Santa Fe \*Hotel Plaza Real
- \*Esplendor Resort

Visit us at [www.HHandR.com](http://www.HHandR.com) or call 1.877.901.ROOM (7666).

Heritage Hotels & Resorts is a member of Sterling Hotels, a Preferred Hotel Group Partner®.

*This collection of hotels with locations in the Southwest, is uniquely defined by their cultural heritage.*



offer. Experience regional attractions, festivals and events such as the Albuquerque International Balloon Fiesta®, International Folk Festival, White Sands National Monument, Indian or

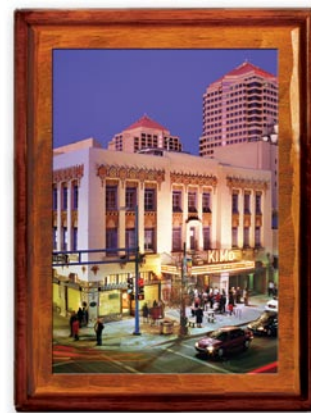
visit albuquerque at [www.itsatrip.org](http://www.itsatrip.org) or call 1.800.284.2282

¡Viva Albuquerque!  
 ¡Viva la Cultura!  
 Mayor Martin J. Chávez and  
 the Cultural Services Department  
 invite you and your family to  
 invigorate yourselves with  
 our city's vistas, arts and  
 diverse culture.



## Old Town – New Fun

Visit enchanted Old Town Plaza and discover unique shops, galleries, boutiques, and fine restaurants offering spicy local and regional cuisine, all smothered in the charm and culture of historic Albuquerque. Throughout the year the plaza is alive with entertainment and cultural presentations for your enjoyment.



## The Albuquerque Museum of Art and History

Displaying both historic and artistic works of New Mexico, as well as touring exhibitions from all over the world.

## The KiMo Theatre

An architectural icon since it opened as a movie house in 1927, the KiMo has been entertaining people for over 80 years. Restored to its Pueblo Deco grandeur, this Picture Palace era theatre hosts a year round array of local and national stage productions and events.

## The Anderson-Abruzzo Albuquerque International Balloon Museum

Albuquerque's year-round home to a large international, national and regional collection of gas and hot air ballooning artifacts and exhibits that showcase lighter-than-air flight.

## Albuquerque Biological Park:

See all four of the park's attractions via a quaint 3/4-scale passenger train.

## Rio Grande Zoo

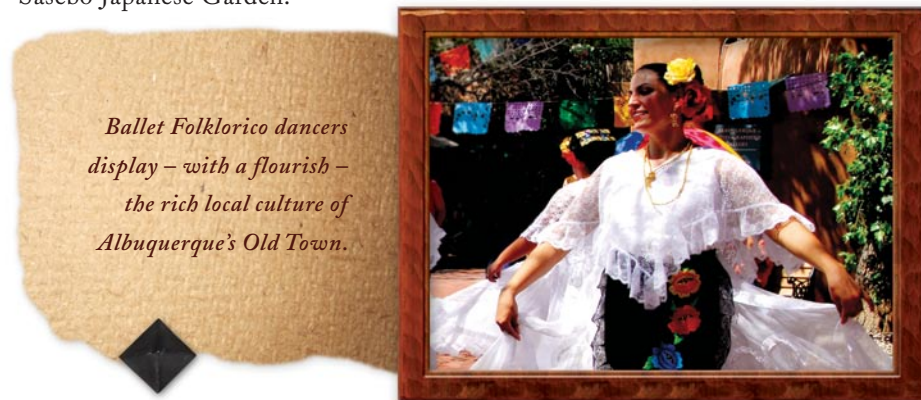
See why this one-of-a-kind, world-class institution is one of New Mexico's top visitor destinations.

## Albuquerque Aquarium

Featuring marine habitats of the Rio Grande and Gulf of Mexico, with a walk-through moray eel display, a coral reef tank, stingrays, jellyfish, and a 285,000-gallon shark tank.

## Rio Grande Botanic Garden

State-of-the-art conservatory showcasing Desert and Mediterranean Pavilions, a seasonal Butterfly Pavilion, and newly added Heritage Farm and Sasebo Japanese Garden.



*Ballet Folklorico dancers display – with a flourish – the rich local culture of Albuquerque's Old Town.*

## 2009 CALENDAR OF EVENTS



May – September  
**Summer Fun**

Summertime in Albuquerque offers an array of concerts, festivals, markets and fun. Experience Albuquerque's diverse and unique music scene on almost any given night of the week with Zoo Music, Salsa, Jazz and Blues Under the Stars, Summerfest, Albuquerque Concert Band Summer series, Summer Nights concert series and much more.



June 1 – November 30

**LAND/ART: A collaborative exhibition**  
 Explores relationships of land, art and community through exhibitions, site-specific art works, lectures and a culminating book.

June 6

**Albuquerque Century**  
 Circle the city in a 25-50-65 or 100-mile perimeter urban cycling event.



June 11 – 13

**ABQ Gay/Lesbian/Bisexual/Transgender Pride**  
 33rd annual GLBT celebration.

June 19 – 20

**11th Annual Albuquerque Folk Festival**  
 Participate in music, song, dance, storytelling, crafts, performances, workshops, demonstrations and jams.



June 25 – 27  
**End of Trail: Wild West Action Jubilee and Cowboy Shooting World Championships**

A Wild West festival filled with living history, Western vendors, food and entertainment for the entire family.

June 28 – September 20  
**Experimental Geography**

A group exhibition of national and international artists that explores the distinctions between geographical study and artistic experience of the earth, as well as the juncture where the two realms collide. Presented in conjunction with LAND/ART.

July 8 – 12

**19th Annual Mariachi Spectacular**  
 Features the world's finest and most accomplished mariachi musicians.



July 16 – 26

**New Mexico Jazz Festival**  
 This collaborative effort features more than a dozen concerts in Albuquerque and Santa Fe over an exciting 10-day period.

August 3 – 9

**2009 Ballet Pro Musica Festival**  
 This premium summer festival at the National Hispanic Cultural Center presents virtuosi dancers and musicians from international companies in programs based exclusively on the world's most beloved chamber music masterpieces—and always with live music.

August 15

**"Hot Time in Old Town" Salsa Fiesta**  
 Salsa music and dance, a salsa tasting competition, and live entertainment throughout Old Town.

September 11 – 27

**New Mexico State Fair**  
 Explore art, agriculture, animals, entertainment, food, carnival rides, shopping, rodeos, country music concerts, and Indian and Spanish villages.



September 25 – 26

**¡Globalquerque!**  
 World music and culture festival features musical performers, food and crafts from around the world, workshops, an international film series and more. Held at the National Hispanic Cultural Center.

September 25 – 27

**8th Annual Go! Downtown Arts Festival 2009**  
 Stroll downtown Albuquerque at a celebration of contemporary art, sculpture, photography, fashion and a myriad of other arts and crafts.

September 27 – August 1, 2010

**Fun and Games Exhibit**  
 An exhibit at the Anderson-Abruzzo International Balloon Museum displaying toys and board games that feature ballooning and airships, along with reference to real-world games that balloonists play at events like Balloon Fiesta.

October 3 – 4

**Fall Indian Art Market**  
 Buy direct from Native American artists at the Indian Pueblo Cultural Center.



October 3 – 11

**38th Annual Albuquerque International Balloon Fiesta®**  
 More than 600 balloons participate in Mass Ascensions, evening Balloon Glows, a Special Shape Rodeo and more.



October 17 – 18

**New Mexico Cancer Center Duke City Marathon**  
 Features a marathon, marathon relay, half marathon run and walk, 5K run and walk, and the miracle mile.

October 17 – spring 2010

**National Museum of Nuclear Science & History 40th Anniversary Exhibit**  
 Seldom-seen artifacts and photographs will showcase the museum's history. On display at the museum's new facility, an affiliate of the Smithsonian Institution.

October 25

**Day of the Tread**  
 This festive Halloween event includes a 25- and 50-mile cycling route plus a 5K and 10K run.

November 13 – 15

**Weems International Artfest**  
 A major multi-cultural art event displaying 270+ top artisans in every medium and price range.

December TBD

**New Mexico Bowl**  
 College football bowl game pits the Mountain West Conference against the Western Athletic Conference.

December 1 – 31

**Holiday Events**  
 Albuquerque's festive holiday events include River of Lights at the Botanic Gardens, shop and strolls in Nob Hill and Old Town, plus a glowing luminaria tour.



Visit [www.itsatrip.org/events](http://www.itsatrip.org/events) for details.

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For information call: 505.768.2000 • (Relay NM or 711) [www.cabq.gov/crs](http://www.cabq.gov/crs)

visit albuquerque at [www.itsatrip.org](http://www.itsatrip.org) or call 1.800.284.2282

## Hyatt Regency Tamaya

On the banks of the Rio Grande, within the ancient lands of the Native American Pueblo of Santa Ana, this resort offers luxurious amenities and beautiful natural surroundings with an ideal year-round climate. Just 20 minutes from Albuquerque and 40 minutes from historic Santa Fe, this high desert oasis offers championship golf, a world-class spa, horseback riding in Pueblo backcountry and family and cultural activities. Please contact us today to make reservations.

1.800.55.HYATT | [www.tamaya.hyatt.com](http://www.tamaya.hyatt.com)

## Win A Getaway For Two

at the Hyatt Regency Tamaya Resort & Spa and a Hot Air Balloon Ride for two from Rainbow Ryders® Enter at [www.VacationFun.com/abq](http://www.VacationFun.com/abq)

PACKAGE INCLUDES: •Four-night Junior Suite accommodations  
•Daily breakfast for two •60-minute spa treatment for two at the award-winning Tamaya Mist Spa & Salon •Dinner for two in the resort's signature restaurant, Corn Maiden •Champagne Hot Air Balloon ride for two. Value: \$3850

Terms and Conditions: Package valid through September 30, 2010, subject to availability. Balloon Ride is not valid September 25th through October 25th.



## Rainbow Ryders® Hot Air Balloon Rides

Our adventure begins by assisting with inflating hot air balloons, or observing and taking photos of the action. At liftoff, you embark on a unique journey – enjoying aerial views of the majestic Sandia Mountains and Rio Grande Valley. After landing, enjoy a continental breakfast and champagne toast to celebrate the adventure. You will receive a balloon flight certificate and pin to commemorate your experience. Make sure to bring your camera. You will need it.

505.823.1111 | [www.rainbowryders.com](http://www.rainbowryders.com)



## Hilton Albuquerque

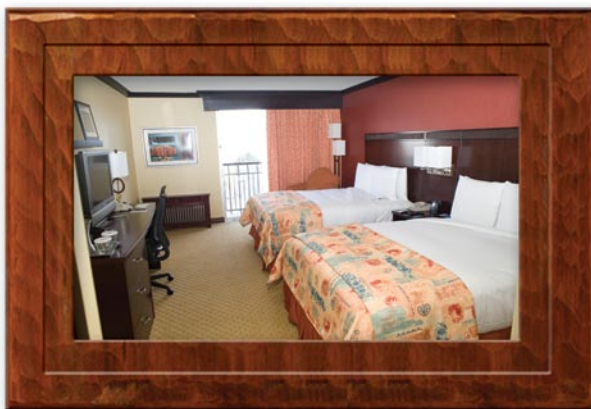
WE'RE BLUSHING GREEN. OUR  
RENOVATION WON A GREEN ZIA!

Hilton Albuquerque is the proud recipient of the Prestigious New Mexico Green Zia award for extensive energy conservation commitment. Our concern for the environment figured prominently in our overall renovation plans; Greenovating to improve every aspect of your Hilton Albuquerque experience.



And we're the only hotel in the state to receive the New Mexico Green Zia award. Our competition is just green with envy.

1.800.274.6835  
[www.HiltonAlbuquerque.com](http://www.HiltonAlbuquerque.com)



Please send information about (check all that apply):

- Visting Albuquerque
- Isleta Casino & Resort
- Heritage Hotels & Resorts
- NM Museum of Natural History & Science
- Albuquerque Cultural Services
- Hilton Albuquerque
- Sandia Peak Aerial Tramway
- Hyatt Regency Tamaya Resort & Spa
- Rainbow Ryders®
- Sheraton Albuquerque Uptown

To receive additional information visit [www.VacationFun.com/NMAS](http://www.VacationFun.com/NMAS), fill out and mail this form to Albuquerque Travel Information, 3177 E. 36th St. Tuscon Arizona 85713 or email your request to [VacationFun@VacationFun.com](mailto:VacationFun@VacationFun.com) (specify Albuquerque in the subject header), or fill out and fax this form to: 888.771.3381

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Email \_\_\_\_\_

**ALBUQUERQUE**

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