



## VIBRANT MEETINGS ARE EVEN BETTER IN OUR RICH CULTURE.

When planners explore having a meeting in Albuquerque, they discover that we're more than just a wonderful meeting destination with great facilities. They also discover our more surprising qualities. After all, our unique blend of Spanish, Native American and Western cultures is found nowhere else. It's in our architecture, it's in the scents and flavors of our signature New Mexican cuisine and more than 1,500 restaurants. They'll find it in the world-class museums and

galleries, cultural shopping, and outdoor activities in our surprisingly mild, year-round "high-desert" climate. All of this surrounds the meeting facilities: 600,000 sq/ft, SMG-managed convention center, 16,000 hotel rooms within a few minutes of downtown. We understand that facilities aren't the only thing that planners consider, which is why they choose the unique, diverse cultural experience only Albuquerque can offer.

**ALBUQUERQUE**  
IT'S A TRIP®

*Find out more about Albuquerque's convention and meeting capabilities at [www.itsatrip.org/planners](http://www.itsatrip.org/planners) or call 1-800-733-9918*