



*Given the longevity of the
different cultures here, perhaps you
should plan to extend your stay.*

When Europeans explored this area nearly 500 years ago, they discovered a culture that time had left unchanged for thousands of years. Today, time still protects our distinct blend of Native American, Hispanic and Western cultures. Albuquerque is truly unlike any other place in the world.

Stroll through our three-hundred-year-old Old Town Plaza for instance, and browse its promenade of unique stores, shopping for the same jewelry, clothing, art and pottery designs featured in our many museums and galleries. Whether you are wearing it, carrying it or just feeling it, you will inevitably take some of our timeless culture home with you.

ALBUQUERQUE

IT'S A TRIP®

Find out more at www.itsatrip.org or call 1-800-284-2282.